



ATHIRA. K

SEO ANALYST | EXPERIENCE : 6 MONTH

✉ athirakumar333@gmail.com

📍 Kochi, Kerala

CONTACT ME

- +91 811 192 2923
- ✉ athirakumar333@gmail.com
- in /athira-k-79a434352
- +91 811 192 2923
- www.athirakumar.online

LANGUAGES

- English ██████████
- Malayalam ██████████
- Tamil ██████████

STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

PROFILE

Results-driven SEO Analyst with 6 Months of experience in optimizing website performance, conducting in-depth keyword research, and implementing effective on-page and off-page strategies. Proficient in SEO tools and analytics platforms to monitor trends and ensure top search engine rankings. Adept at increasing organic traffic and driving business growth through targeted optimization efforts. Experienced in collaborating with developers and content teams to deliver seamless and effective SEO implementations.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Research & Planning
- Google Ads (Search, Display, YouTube)
- Blog Writing
- On-Page & Off - Page SEO
- Basic HTML/CSS
- Google Business Listing
- Backlink Building
- Wordpress SEO
- Domain & Web Hosting
- Performance Monitoring
- Lead generation

EXPERIENCE

SEO ANALYST

@ MetaHash Digital Media LLP

📅 September 2024 to February 2025 📍 Kaloor, Kochi

Meta Hash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala. Specialized in Digital Marketing , Web Design & Development And Branding.

- Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO Technical SEO, Performance Monitoring, Website & Landing Page Optimization , CPanel Management.

DIGITAL MARKETING AND ECOMMERCE EXECUTIVE

@ C And A Healthcare Pvt Ltd

📅 March 2023 to August 2024 📍 Kochi, Kerala

- I possess extensive experience in managing websites on three leading platforms: WordPress, Wix, and Shopify.
- I am proficient in managing e-commerce orders, Tally billing and other software (Net office) solutions.
- I am proficient in managing operations on leading e-commerce platforms, including Flipkart, Amazon Snapdeal, Meesho, and IndiaMART.

TECHNICAL QUALIFICATIONS

Advanced Digital Marketing

@ IIDM Pvt Ltd

📅 12 / 2022 – 3 / 2023 📍 Kochi, Kerala

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 09 June 2001
Marital Status : Single
Interest : Travelling
Hobbies : Listening Music

REFERENCE

SALEESH SN
Director
MetaHash Digital Media LLP
M: +91 9847 2735 31
Mail: info@themetahash.com

EDUCATIONAL QUALIFICATIONS

📅 2018 – 2021

BACHELOR OF ARTS IN HISTORY

@ Co-operative College Alathur, Palakkad

📅 2016 – 2018

HIGHER SECONDARY SCHOOL

@ St. Paul's English Higher Secondary School , Kollengode

📅 2016

SECONDARY SCHOOL LEAVING CERTIFICATE

@ V I M H S School pallassana

SEO RESULTS

🌐 www.khaleejtoys.com 📍 Dubai | UAE

Keywords

online toy store wholesale services in Dubai wholesale toy shop in Dubai wholesale toys online in Dubai
wholesale kids toys in online in Dubai customized toys uae summertime toys wholesale dubai

Position

1 
1 

🌐 www.horizonelect.com 📍 Sharjah | UAE

Keywords

best electronics repair services in uae electronic drive repair services in uae kone pcb repair company
best electronics repair services company in dubai sigma elevator board repair otis circuit board repair

Position

1 
1 

🌐 www.burgerloungeindia.com 📍 Kerala | India

Keywords

best fast food franchise low cost food franchises best food franchise in kerala famous burger franchises
best burger in town best burger store best burger shop near me good burger shop near me

Position

1 
1 

DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place:

Date:

ATHIRA . K